



Shop Merchant Panel 2.0

Understanding your Dashboard

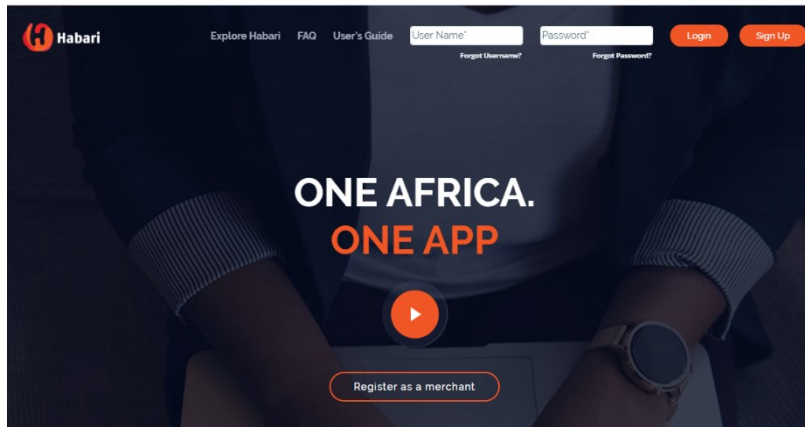
Welcome to Habari Sellers Online Community!

In today's online space, where several marketplaces constantly struggle to gain the attention of sellers, we are thrilled you have given us the opportunity to help you to realize your business goals and reach online. If you are looking to gain more visibility for your business, then you have come to the right marketplace!

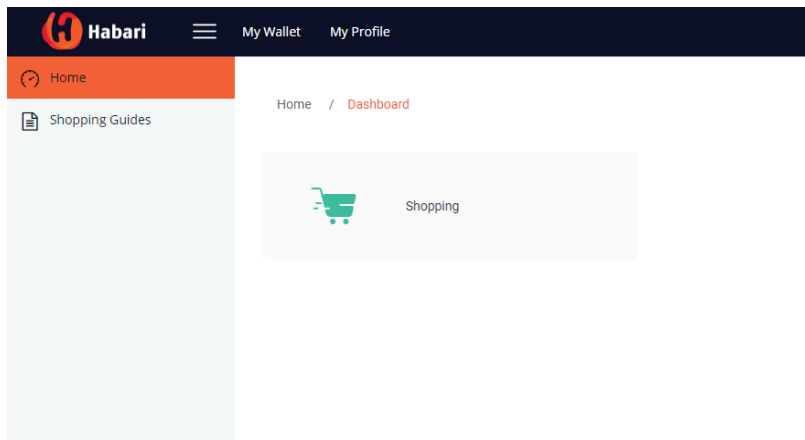
Ours is one carefully structured to help you make the most of your time and resources. We will enable and fortify you with the tools, support and exposure required to help your business grow viably.

Welcome once again!

Your friends at Habari



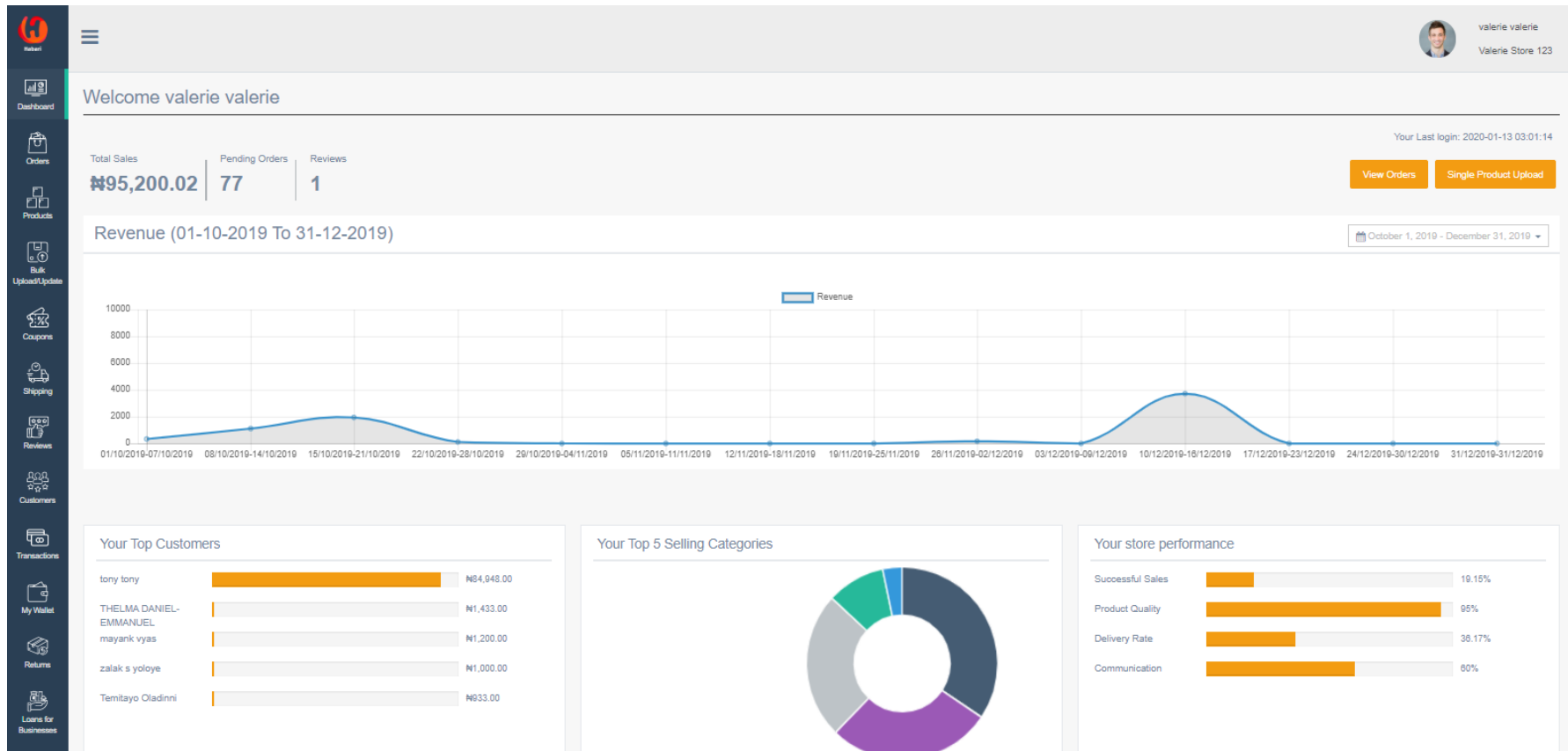
Login to your admin merchant panel

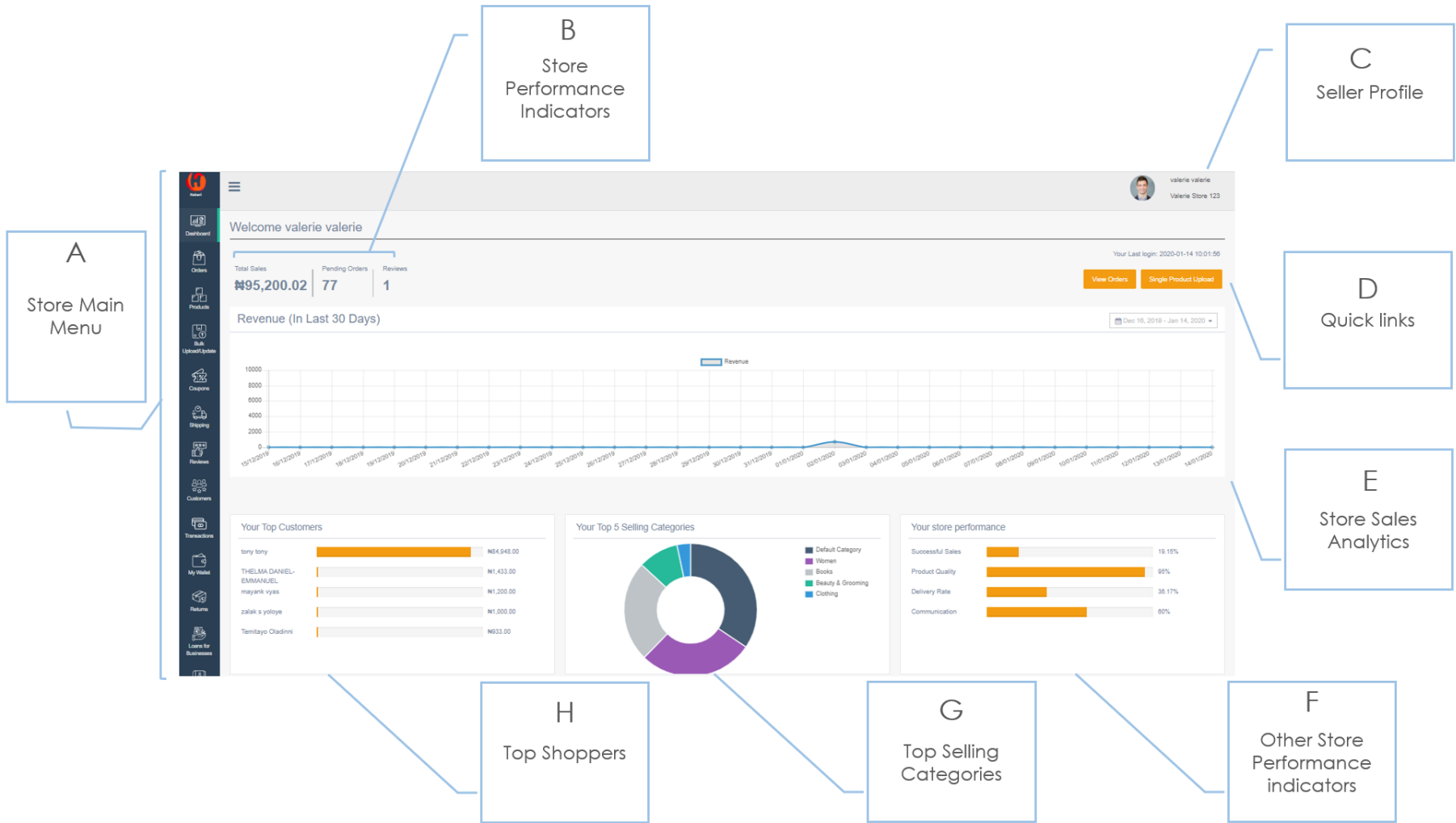


Select "Shopping" to access your shop dashboard

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Accessing Your Dashboard

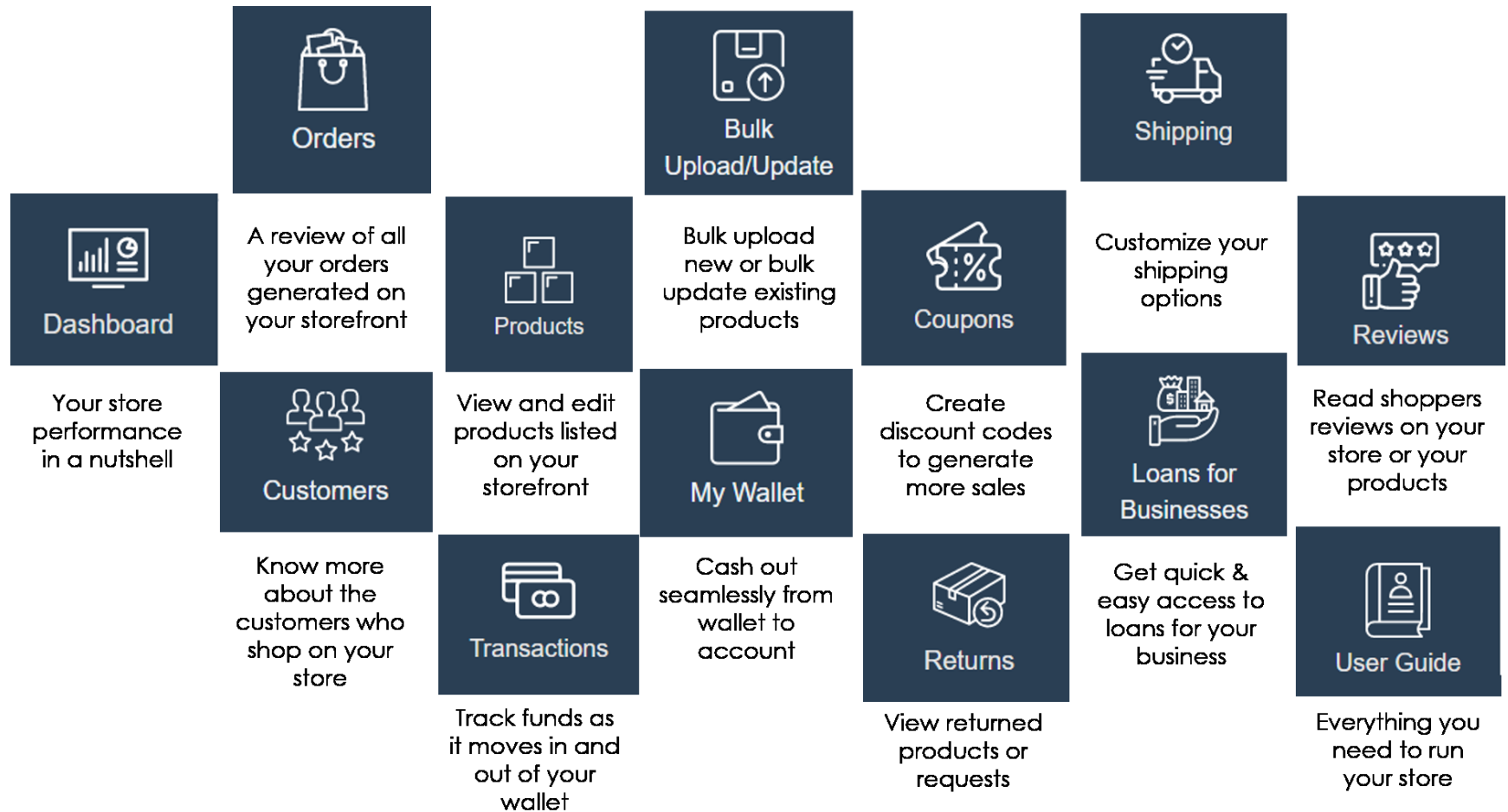




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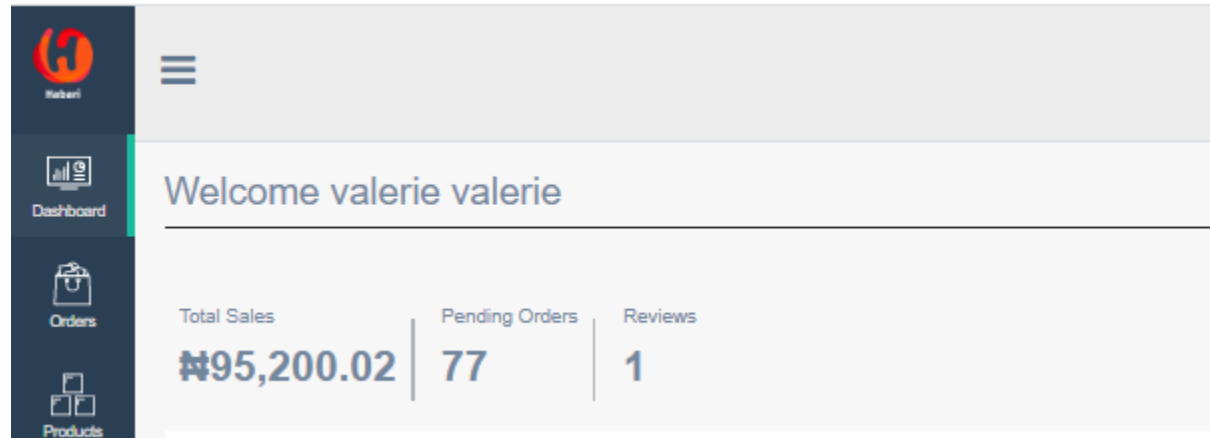
A. Main Menu

The menu section on the left of your screen displays all the functions/features on your storefront.



B. Store Performance Indicators

This section gives you a bird's eye view of the sales generated, the total count of orders awaiting your attention and the number of reviews on your storefront. These are lifetime figures i.e. since your store began operation on Habari marketplace.



C. Seller Profile

Your seller profile is located at the top right of your dashboard. At a glance, it displays your store name and username. When clicked on, a drop-down list displays the options - My Profile, Seller Banner, Back to Merchant Panel and Log out

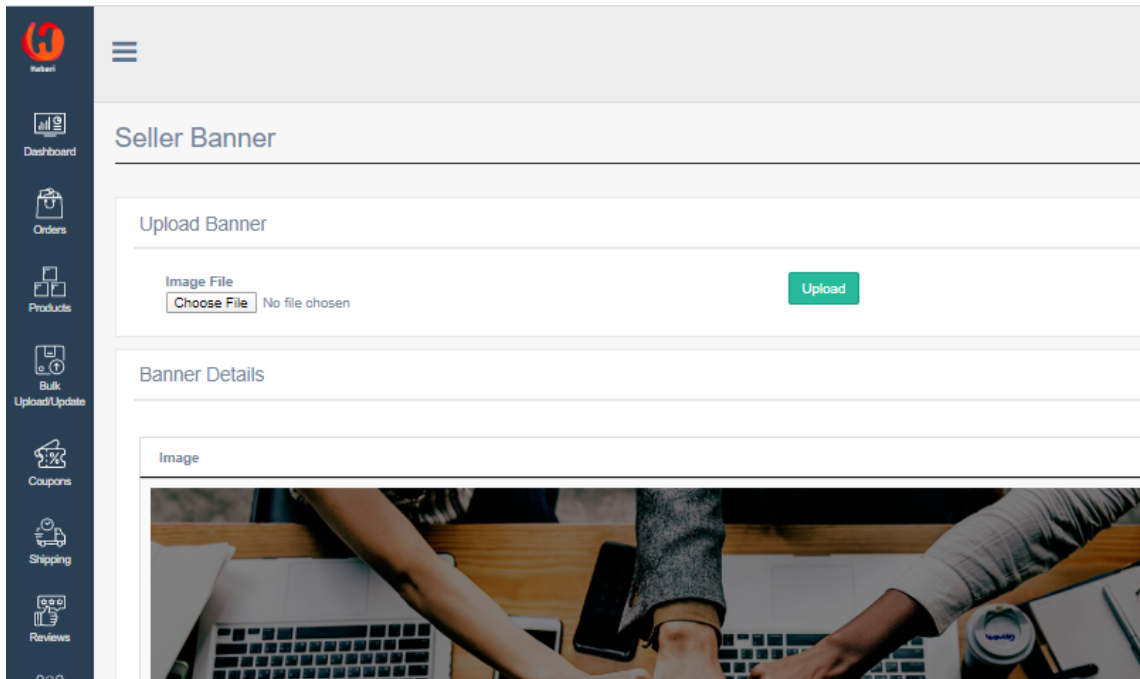
- a. My Profile - From this view parameters like Shop Title, Shop URL, Contact Number, Business Address, State, City, Company Description Return and Shipping Policy, VAT Number, and Logo are displayed or edited.

The image shows a screenshot of a seller dashboard profile page. On the left is a dark sidebar with a 'Seller' logo and various navigation icons: Dashboard, Orders, Products, Bulk Upload/Update, Coupons, Shipping, Reviews, Customers, Transactions, My Wallet, Returns, and Loans for. The main content area is titled 'Profile' and contains the following fields:

- Shop Title: Valerie Store 123
- Shop Url: valeriestore
- Contact Number: +919687615541
- Business Address: 172b Moshood Olugbani Street, Victoria Island, Lagos
- State* (State is mandatory): Lagos
- City* (City is mandatory): Victoria Island
- Country: Nigeria
- Company Description: Valerie Store showcases the best in consumer goods in clothing and fashion items. We offer the best at the best price.

Below the country field, there are two green rectangular placeholders for images.

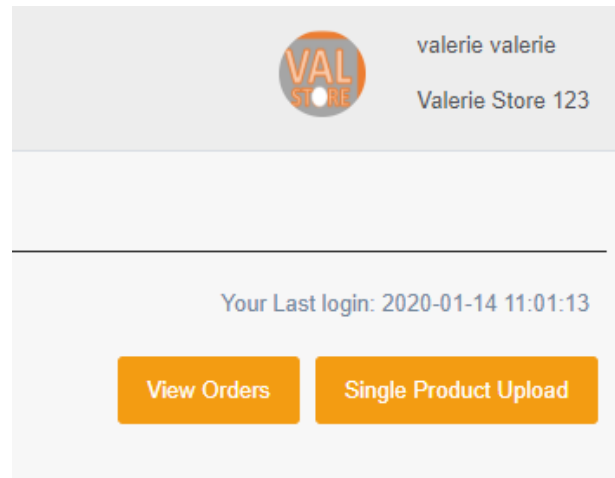
b. Seller Banner - This function enable you personalize your storefront's landing page with customized banners. The banners will be displayed on the landing page for your storefront on the marketplace. You can select and upload as many banners as desired.



To return to the merchant's panel Home Page, simply click [Back to Merchant Panel](#) and completely exit the portal, click [log out](#)

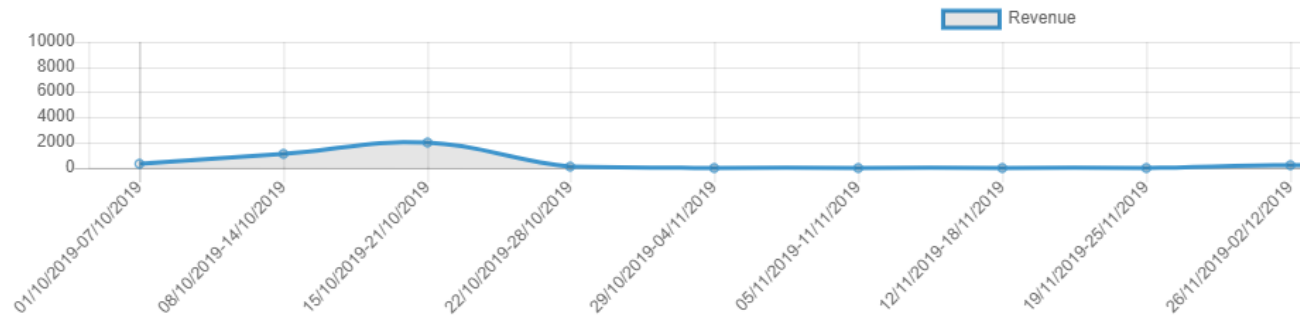
D. Quick Links

The quick links on your dashboard gives faster access to your orders or products tab on your dashboard.



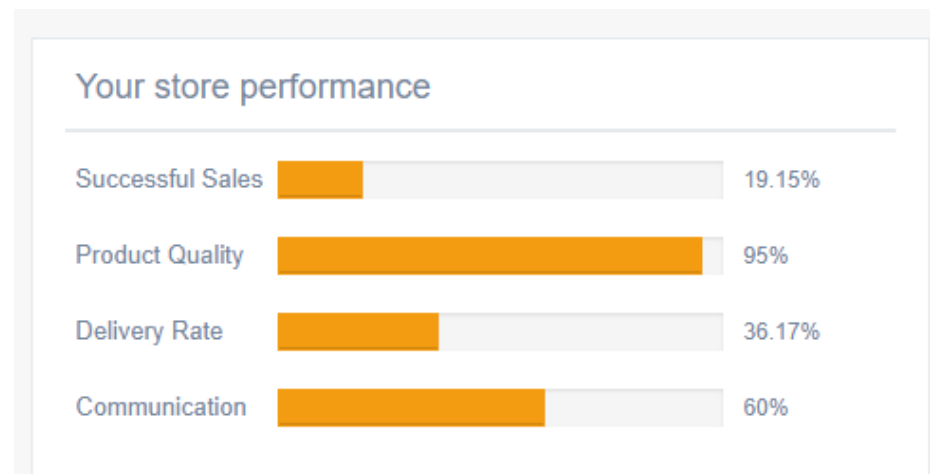
E. Store Sales Analytics

It's now easier to identify trends and patterns in your sales activities. Habari has provided this feature to give sellers the opportunity to assess sales figures in more detail for a period of up to 6 months.



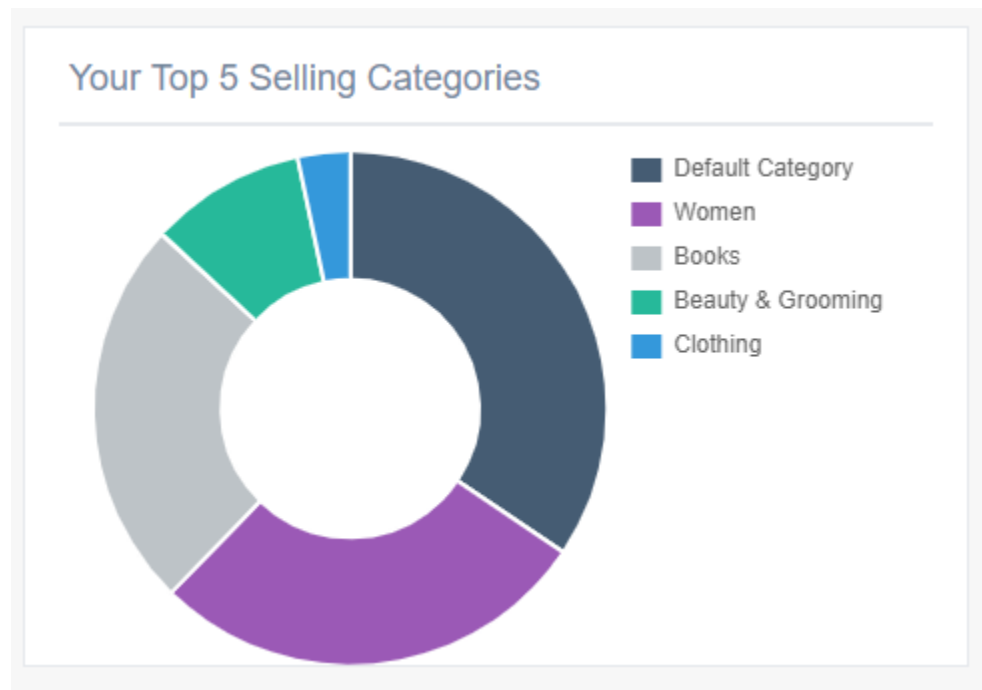
F. Other Store Performance indicators

Habari has introduced more indices to help assess the objective performance of your storefront. To obtain positive ratings on the platform (to users and platform administrators), it is extremely crucial sellers are professional and committed to the day to day management of their storefront.



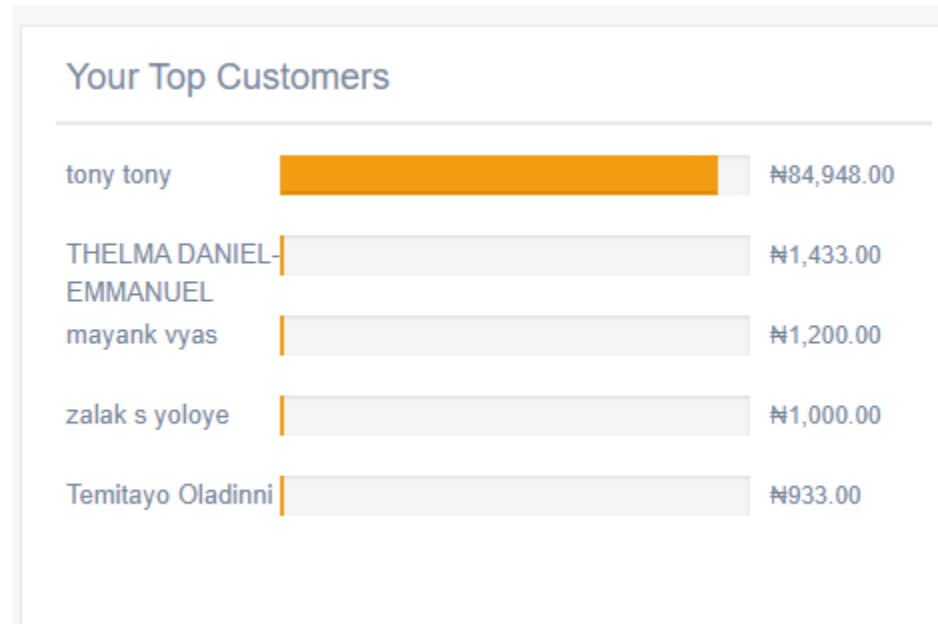
G. Your Top 5 Selling Categories

Habari is committed to guide you in obtaining better insights to your business unlike any other marketplace. This section gives in-depth analysis of your product segmentation and what shoppers are interested in. The pictorial representation shows a lifetime analysis (i.e. since your store began operation on Habari marketplace) of the products on your storefront based on the global marketplace directory.



H. Your Top Customers

Now, you can reward customers better when you know just how much they spend to support you. Armed with this information, you can begin to customize rewards for your favorite shoppers.



Having difficulties? Send us a mail, we would love to help!

support@habarigt.com